

SPANISH COURSE AND INTERNSHIP

BUSINESS, TOURISM & INTERNSHIP

AIMED AT: Students who want to improve their Spanish in the field of business and tourism

DURATION: 16 WEEKS
4 weeks: Advanced Spanish Course for Business and Tourism + 12 weeks: Internship

DATES:

START DATE	END DATE
31 AUG	18 DEC

LANGUAGE REQUIREMENTS: B1 (according to CEFRL)

COURSE MATERIAL: Textbook and material developed by the school

THE COURSE INCLUDES: Diploma + Transcript + ECTS credits + Cultural activities + Course material

PLUS...

Travel insurance, tutoring sessions, student assistance staff, access to university sport facilities, WI-FI, accommodation and transfer management

SCHEDULE:

Advanced Spanish Course for Business and Tourism: August 31- September 25, 2026

- 60 teaching hours of Spanish for Business/Tourism. Level B2
- 20 teaching hours of specific courses taught by USC professors and professionals from these sectors

Internship: September 28 – December 18, 2026

- 40 hours per week established by each company
- Unpaid academic internship
- Service sector companies: hotels, travel agencies, public tourism companies linked to the City Council and Galician Government, cultural management companies, among others
- Preparation of a Portfolio (Final work)

YOU WILL LEARN TO

- Improve the specific language of the business and tourism sectors
- Develop the communicative strategies necessary in the business world
- Acquire skills and aptitudes for professional practice
- Navigate negotiations, identifying implicit sociocultural aspects: protocol, social norms and conventions, negotiation styles
- Learn about the organization and reality of Spanish companies in the tourism sector

CONTENTS

- Review of structures and vocabulary specific to the B2 level
- Distinctive aspects of Spanish specific to business and tourism (linguistic and sociocultural)
- Text typology. Documents and audiovisual, journalistic, and work documents. Professional meetings
- Relevant sociocultural aspects and resources for intercultural work. Verbal and nonverbal communication
- Introduction to the world of tourism and its economic and social relevance today
- Tourism industries in the Hispanic world, evolution, typology, and characteristics
- Context, functions, and tasks specific to the management and performance of tourism business activities
- Tourist heritage and the Camino de Santiago
- Tourism marketing and promotion. The case of Spain

CULTURAL ACTIVITIES AND COMPANY VISITS

Guided tours of the monumental city, museums, visit to the University of Santiago Heritage, music and dance workshops.

Visits to the Galicia Tourism Agency, the Higher School of Hospitality of Galicia, the Santiago Tourism Office - Incolsa, the Pilgrim Welcome Office.

Talks and meetings with prominent professionals in the business and tourism sector.

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Reservation	€200
Enrollment (16 weeks)	€1,590



TOURISM COMPANY VISITS



TOURISM AND BUSINESS COURSES